



*Sunday*<sup>®</sup>  
Outdoor Goods Co.

WORKBOOK  
2022



# ABOUT US

## BORN ON A SUNNY SUNDAY, AMONG THE NORWEGIAN FJORDS AND MOUNTAINS.

**Mission:**

To inspire people to use nature as a playground and explore their inner playfulness.

**Our story:**

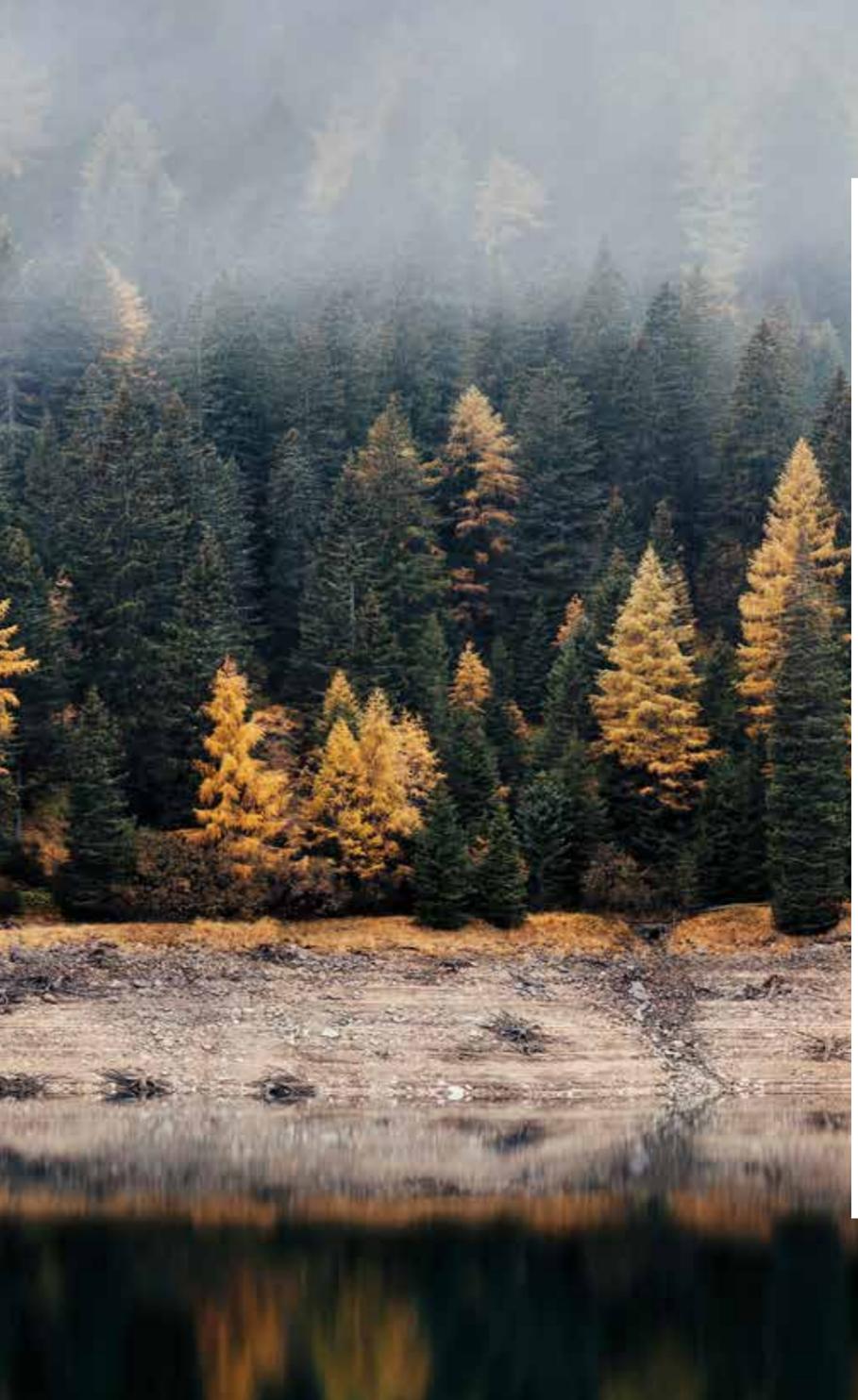
We are located close to the capital, and one of Norway's biggest national parks is right outside our front door.

Our beautiful surroundings are our DNA and inspiration – and so are the people who use nature as their playground.

**Goal:**

We want to create practical outdoor products that inspire people to use and explore our beautiful nature.

Let's make every day feel like a Sunday, a FUNday, a day in which to enjoy nature!



# THE OUTDOOR SERIES

Outdoor Series is a range of inspiring outdoor designs, aimed at inspiring us to explore nature even more.

Let ´s explore nature and take care of it together!

Our inspiration comes from trips we have made all over Norway.



# THE OUTDOOR SERIES

## TRAVEL MUG

Everyone loves a hot coffee or tea.

Use our travel mug to keep your beverage hot, during your hike or on your way to the office.

Our mugs have cool designs, to inspire you to spend more time outdoors or live a more flexible life.

Let us be part of your daily life or your experience in nature.

Live your life exactly how you want and enjoy your hot coffee with our great products.

## WATER BOTTLE

Who doesn't love drinking cold water on a hike or at the gym?!

Our double-wall vacuum insulated bottles keep your liquids cold for up to 24 hours or hot for up to 12 hours.

Our coated water bottles come with a leak-proof spout lid with easy-carry handle, and have inspiring printed designs.

Our products are designed to inspire you to take care of nature by using a reusable bottle and exploring what nature has to offer.

Let Sunday be a **FUN**day!

Size: 350ml | 12oz  
Weight: 220g | (7,76oz)



Treehouse

Mountains

Size: 500ml | 17oz  
Weight: 300g | (10,58oz)



Road trip

Travel far enough

Size: 620ml | 21oz  
Weight: 330g | (11,64oz)

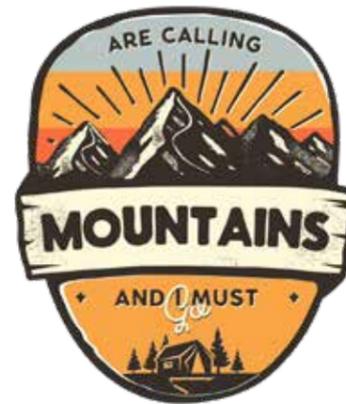


Expedition

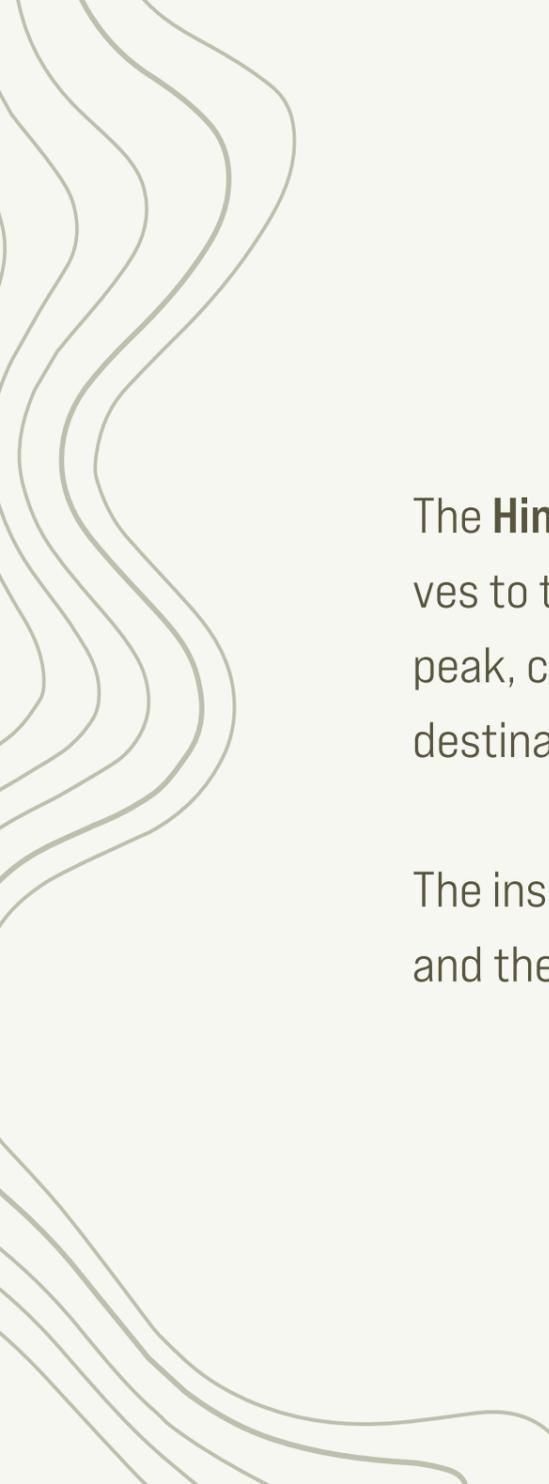
Wanderlust



*We try to encourage people to stop using single-use bottles and take care of our planet by switching to reusable bottles.*







The **Himalaya** Series is a tribute to everyone who pushes themselves to their limit to achieve their goal, whether that's a Himalayan peak, crossing the polar ice cap or exploring their favorite destination.

The inspiration comes from the colorful flags at Everest Base Camp and the down puffer jackets of the explorers.



# THE HIMALAYA SERIES



# THE HIMALAYA SERIES

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Let Sunday be a **FUN**day!

**Size:** 350ml | 12oz  
**Weight:** 220g | (7,76oz)



Yellow down jacket

**Size:** 500ml | 17oz  
**Weight:** 300g | (10,58oz)



Red down jacket

**Size:** 620ml | 21oz  
**Weight:** 330g | (11,64oz)



Yellow down jacket

**Size:** 1000ml | 34oz  
**Weight:** 395g | (13,93oz)



Yellow down jacket



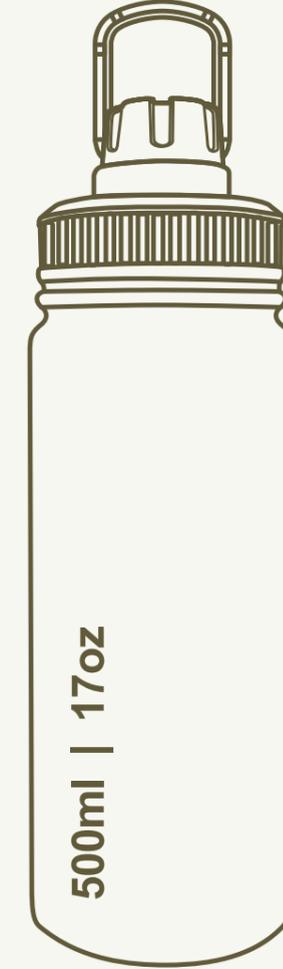
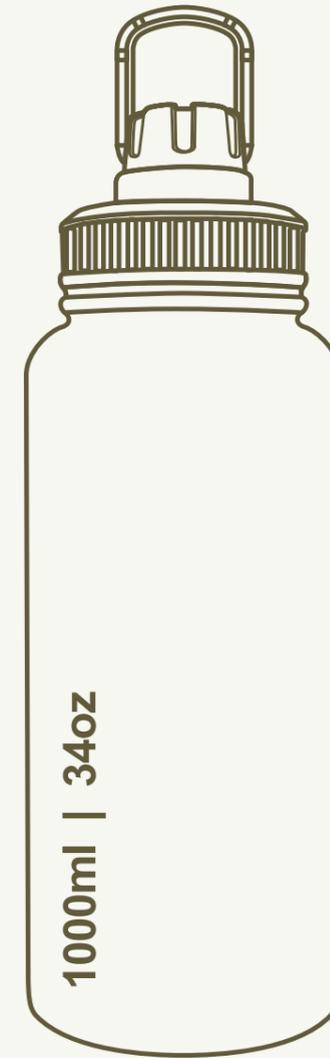
*Make a difference.*

*Take care of nature by using a reusable bottle.*



# *SIZE* MATTERS

| Which one **suits** you?





# ACCESSORIES

*Make a difference.*

*Take care of nature by using a reusable bottle.*



## ACCESSORIES

### STRAW LID

Our straw lid is perfect for kids or for anyone who wants to sip their water on a hike or at the gym.

The straw lid fits all our bottles perfectly, regardless of size, and it's easy to adjust the length of the straw with scissors or a knife.



## ACCESSORIES

### COFFEE LID

Our coffee lid is perfect for drinking coffee, tea, or hot water on the go.

The lid is easy to open with a flip-cap and stops liquids from spilling while you're drinking from the lid.

Please note that the flip-cap on the lid can easily open accidentally – always keep the bottle upright.



## ACCESSORIES

### BOTTLE BRUSH

When you're cleaning bottles, do you find it annoying when you can't reach all the way down?

Our Bottle Brush makes it easy to clean bottles, and fits all our bottle sizes.

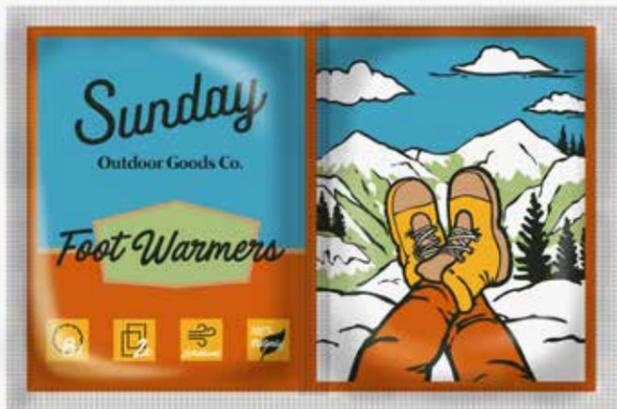


## ACCESSORIES

### LID AND STRAW BRUSH SET

For doing the impossible – cleaning lids and straws.

Our brush set makes it easy to clean lids and straws.



# ACCESSORIES

## FOOT WARMERS

**DURATION** 8 HOURS

Are you tired of having freezing toes while you're outdoors and enjoying nature or skiing?

Our 100% natural foot warmers are comfortable and very safe and easy to use on your toes.

Open the packaging and let the air activate the foot warmers, to keep your feet and toes warm for up to 10 hours.

They are soft and comfortable to use in your shoes, alpine- or cross-country boots.

We spend a lot of our time and especially weekends outdoors all year round. The temperature can easily and quickly change from hot to cold, so we want to make sure that Sunday will always be a FUNday!

Let us help you to enjoy nature as much as we do, with warm hands and feet.

- Foot warmer features:**
- 100% natural
  - Air activate (Knead for faster result)
  - Safe
  - Ready to use
  - 30 pairs of foot warmers per display



# ACCESSORIES

## HAND WARMERS

**DURATION** 10 HOURS

Are you tired of having freezing hands while you're outdoors and enjoying nature?!

Our 100% natural hand warmers are comfortable and very safe and easy to use on the palms of your hands.

Open the packaging and let the air activate the hand warmers, to keep your hands and fingers warm for up to 10 hours.

They are soft and comfortable to use in gloves or pockets.

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- 100% natural
  - Air activate (Knead for faster result)
  - Safe
  - Ready to use
  - 30 pairs of hand warmers per display

A hand is pouring beer from a bottle into a wooden mug. The bottle is orange and has a black label with white text that includes "SH. YO". The mug is light brown wood and has some faint text on it. The background is a soft, out-of-focus landscape with a sunset or sunrise sky in shades of purple and pink.

# DISTRUBOTORS WANTED

*Sunday*<sup>®</sup>  
Outdoor Goods Co.

DISTRIBUTOR

ARE **YOU** THE NEXT  
DISTRIBUTOR IN **YOUR** COUNTRY?

[www.sundayoutdoorgoods.com](http://www.sundayoutdoorgoods.com)

